



NICOLE HOLMES

Graphic Designer & Illustrator
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zealdesignstudio.com

START-UP PACKAGE

\$1,250 (a \$1430 value!)

includes the following:

Logo Design

Business Cards

for up to five team members

Rackcard, Flyer, or Postcard

Social Media Graphics

up to five graphics

EXECUTIVE PACKAGE

\$2,250 (a \$2,495 value!)

includes the following:

Complete Brand Identity

Business Cards

for up to eight team members

Trifold Brochure

Rackcard, Flyer, or Postcard

Web Banner

Social Media Graphics

up to ten graphics

INVESTMENT

Non-profit organizations and businesses less than one year old receive a 20% discount on all packages and services

BRAND IDENTITY SERVICES

Logo Design **\$1,000**

includes at least 3 unique design options, two rounds of revisions on one option, final files for print and web (logo in two different layouts; jpeg, png, pdf and vector formats; in color and black/white)

Complete Brand Identity **\$1,500**

Logo as described above plus branding color scheme, 5-8 design elements (like textures, patterns or illustrations), font selection and heirarchy, and image style recommendations.

Canva Brand Kit Set Up **\$250**

Set up custom Brand Kits on Canva.com, so your team can design cohesive, on-brand business graphics from anywhere. Includes branding color scheme, font selection with heirarchy, logo uploads for up to 3 Brand Kits. Requires Canva Pro subscription.

MARKETING MATERIAL DESIGN SERVICES

contact Nicole for pricing on additional items like banners, tradeshow displays, catalogs, newsletters, e-newsletter templates, folders, letterhead, invitations, programs, etc. Printing not included.

Business Card **\$75**

two sided, additional team members \$20 each

Trifold Brochure **\$350**

Flyer **\$150**

one sided, 8.5x11in

Rackcard **\$150**

two sided, 4x9in

Postcard **\$150**

two sided, 6x9in

ADVERTISEMENT DESIGN SERVICES

for print and digital media, contact Nicole for pricing on additional items like billboards

Social Media Graphic **\$25**

for Instagram posts, Facebook cover image, Facebook posts, etc.

Web Banner **\$50**

1/4 page ad **\$50**

1/2 page ad **\$85**

Full page ad **\$150**

ADDITIONAL DESIGN SERVICES

If can be printed, Nicole can design it, contact her to discuss project details and rates

Book Cover

Museum Display

Magazine

Product Packaging

Wedding Materials

invitations, save the dates, programs, place cards, photobooth graphics, etc.

WORKSHOPS

contact Nicole to discuss workshop details and rates

Design Workshops

How to Build your Brand, Using Canva like a Pro, Photoshop for Business, Choosing a Color Scheme, Crafting your Copywriting Voice, Effective Typography, etc.

Illustration Workshops

Digital Illustration, Character Development, Illustration for Product Packaging/Book Covers/Editorial, Youth Art, etc.